Article Guidelines for <u>www.JobToJoy.us</u>

Job To Joy focuses on a positive, encouraging tone for people in a job or career transition.

Basic Mechanics

- 1. Article name & your name, such as: "Ten Ways to Survive Job Loss" by Your Name.
- 2. In the subject line of your submission e-mail, put: JobToJoy Article "Title".
- 3. Articles range from 450 to 850 words, and should have an appropriate title.
- 4. Articles need to indicate your chosen Topic section; such as:
 - $\Rightarrow \quad \textbf{Job Hunting Tips,}$
 - ⇒ Career Change,
 - ⇒ New Job 101,
 - ⇒ Technology Tips.
- 5. Put your contact information in the header or e-mail of each article you submit (see example above), Include your: name, mailing address, e-mail address, and 10-digit phone number. This is only in case we have a question; it is not posted with your article.
- 6. Electronic submissions only; as an attachment, or in the body of your e-mail message.
- 7. Article format includes: a title, a straight-forward how-to format, and may include "why" and references to resources (resources you quoted or resources you recommend), and a summary or call-to-action conclusion.
- 8. Articles emphasize business-like information to help our audience by offering them practical help in job hunting, career change, shining in a new job, or dealing with technology challenges. Articles are not emotional or spiritual appeals to Christian behavior; those may be written as devotions (see our devotion guidelines).
- 9. Put your author's/speaker's BIO in the footer, or after the article (see example below).
- 10. Attach a photo of yourself to your e-mail; JPG file types are preferred, small files please.

Article Writing Tips

- 1. The <u>www.JobToJoy.us</u> ministry welcomes beginning and advanced writers.
- 2. Begin with your own experiences, the experience of others close to you, or research.
- 3. Articles should TEACH the reader how to do something related to job and career topics.
- 4. If you have too much material for a single article, break it into logical pieces and submit a set of articles; for example, *Fifteen Ways to Shine in a Job Interview* could be broken into 3 articles:
 - ⇒ Fifteen Ways to Shine in a Job Interview, part 1: Preparation
 - ⇒ Fifteen Ways to Shine in a Job Interview, part 2: Professionalism in an Interview
 - ⇒ Fifteen Ways to Shine in a Job Interview, part 3: Post-Interview Follow-up
- 5. Cite any sources from which you quote, use APA style endnotes (see our <u>APA Primer</u>).

EXAMPLE Writer's BIO: Jeanetta Chrystie is a freelance writer and speaker. She has sold more than 500 articles, 200 newspaper and newsletter columns, and 50 poems. She founded the Ozarks Chapter of American Christian Writers (see <u>www.OzarksACW.org</u>); and teaches online college courses for Southwest Minnesota State University. She and her husband enjoy gardening, Skype with their grandchildren, and snuggling by the fireplace & on the porch swing.